



CALIFORNIA REGIONAL COALITIONS
2017 Northern California Regional Meeting #1
HOW TO PREPARE

1. Review Core Competencies for Advocacy Efforts and Rank Your Coalition’s ability to advocate in 2017 (Strong, Moderate, Weak) and why.

The rating chart from 2016 is available [here](#).

CORE COMPETENCY	RATING	NOTES
Development of Policy Agenda/ Communications Plan		
Relationships with District Offices of State Elected Officials		
Relationships with Board of Supervisors		
Participation on Managed Care Organizations/ Health Plan Advisory Committees		
Established Communication Platforms (Newsletters, Website)		
Established Bridges Between Aging and Disability Community		
Established Bridges Between Medical and Social Services		

2. Outline advocacy efforts for 2017 (1-3 bullets):

- *Activity:*
 - *Audience:*

- *Activity:*
 - *Audience:*
- *Activity:*
 - *Audience:*

3. Describe what your coalition will be working on over the next 6-months (3-5 bullets)

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4. Review outline of the small group activity. Each representative should be able to take on the A, B, or C roles.

Participants will split into 8 groups of 3, each from different coalitions and everyone will be assigned A, B, or C in each group.

- **ROUND 1**
 - ***A presents a challenge, obstacle, or critical need their Coalition is dealing with in an effort to get feedback from other participants.***
 - *B & C listen and respond*
- **ROUND 2**
 - *All A's move one group over clock-wise*
 - ***B presents the greatest success of their Coalition thus far and shares ideas on how to expand and/or build on this success to get feedback from other participants.***
 - *A & C listen and respond*
- **ROUND 3**
 - *All B's move one group over counter-clock-wise*
 - ***C presents their Coalition's "elevator speech" (Who, What, Why & How) for feedback from other participants.***
 - *A & B listen and respond*