

**Strengthening Voices; Driving Change**  
**2018 California Summit on Long-Term Services and Supports (LTSS)**

**MORNING CONCURRENT SESSIONS**

---

**Blueprint for Complex Care**

*Developing the field of complex care is a recent phenomenon, focused on providing better care at lower cost to people with significant health and social needs at a national scale. To accelerate adoption of complex care principles and evolving best practices, the field needs a guiding Blueprint. In this session, speakers will present a draft of this Blueprint and solicit feedback from attendees to shape the final product.*

**CHRONIC Care Act: Making the Case for LTSS in Medicare Advantage Supplemental Benefits**

*The recently passed CHRONIC Care Act gives Medicare Advantage (MA) plans greater flexibility to cover non-medical benefits for individuals with complex care needs. In this session, learn how to engage MA plans in designing benefits for people with long-term services and supports needs, and successfully make the case for CHRONIC Care Act supplemental benefits.*

**LTC Financing Reform Across the States: The Intersection of Policy and Advocacy**  
*Momentum is building for long-term care (LTC) financing reform across states. In this session, explore how advocates have advanced LTC financing initiatives in Hawaii, Maine, Michigan, Minnesota, and Washington. Learn about emerging activities in California and how they can shape our state's response to developing sustainable LTC financing solutions.*

**LTSS System Reform: Listen to Voters**

*The California gubernatorial election brings tremendous opportunities to amplify the needs of California's growing population of older adults and people with disabilities, as well as long-term services and supports (LTSS) system reform. In this session, explore initiatives that provide insight into voters' attitudes toward LTSS system reform, as well as expectations for California's next governor and the state Legislature.*

### **The Coordinated Care Initiative: What Have We Learned and Where Will It Go?**

*Duals demonstration programs in California and other states are slated to end soon. In this session, learn how these states are planning for next steps to advance integrated models of care. Attendees will also hear summary results from the University of California, San Francisco evaluation of the Coordinated Care Initiative and discuss a path forward in California.*

### **What About Us? Ableism and Ageism in Media and Entertainment**

*Hidden in plain sight, people with disabilities and older adults are often narrowly represented in media and entertainment, and rarely with their own voice or significant depth of story. In this session, speakers will discuss these depictions in the news and movies. Attendees will learn how media and entertainment can help curb ableism and ageism in society, and positively impact these populations' lives.*

## **AFTERNOON CONCURRENT WORKSHOPS**

---

### **Addressing Aging Portrayals on Popular TV Shows: What's Next?**

*Sometimes entertainment gets it right—depictions of aging that increase awareness and are diverse and transformative. And yet, more needs to be done. In this workshop, participants will watch clips from several mainstream shows and films, and discuss these aging portrayals with an entertainment writer/producer. Participants will reflect on important TV show themes, and identify how storylines could grow.*

### **From Recommendations to Policy Action: Picking Up the Pace for California's 5 Million Family Caregivers**

*California has been a leader in innovations for older adults and people with disabilities, but lagged behind in addressing the needs of its five million caregivers. This workshop will share new recommendations from the California Task Force on Family Caregiving. Participants will brainstorm strategies to move these recommendations forward and craft a legislative agenda that maximizes support for family caregivers.*

### **Media Advocacy to Support Aging with Dignity and Independence**

*What is media advocacy, and how can it help shape and increase momentum for aging and disability policies? In this workshop, learn to identify and leverage media to positively shape debates on aging and disability issues and improve the health care system. Participants will work with a trainer to develop skills, hone messages, and cultivate media strategies that can have an impact in California.*

### ***My Care, My Choice for Californians with Medicare and Medi-Cal***

*Californians with both Medicare and Medi-Cal have up to six options for their care delivery beyond the original fee-for-service approach. Many people are unaware of what is available to them locally, or how to evaluate their options. This workshop will provide a sneak peek at the My Care, My Choice website! Participants will receive hands-on training for this new tool, which provides information about California's complex health care system and what's available by ZIP code.*

### ***Non-Partisan Advocacy in Partisan Times***

*A common misconception is that nonprofit status prevents an organization from advocating for community change. Think again! In this workshop, learn nonprofit advocacy rights, responsibilities, and legal rules related to lobbying at the local, state, and national levels. Participants will learn how to continue issue advocacy during an election year, engaging candidates and voters on the issues in a non-partisan manner.*

### ***Reframing Our LTSS Efforts for Greater Impact (This Workshop Is Currently Full)***

*The way Americans currently describe the aging field and their work creates obstacles to advancing productive practices and policies. How can we help build a better understanding of aging, ageism, and what it will take to create a more age-integrated society? In this workshop, learn about evidence-based methods for communicating on aging efforts. Participants will practice applying these methods to their messages and programs.*