

***Strengthening Voices; Driving Change***  
**2018 California Summit on Long-Term Services and Supports (LTSS)**

**MORNING CONCURRENT SESSIONS**

**Blueprint for Complex Care**

*The broader work of defining and developing the field of complex care is a recent phenomenon. The work began as a hypothesis: to provide better care at lower cost to people with complex health and social needs on a national scale, care will need to be conceptualized and delivered in a radically different way. To achieve the accelerated adoption of complex care principles and continuously improved practices, a Blueprint needed to be developed to guide the field. This session will present the draft of the Blueprint and solicit feedback from attendees to help design and shape the final draft.*

**Long-Term Care Financing Reform across the States: The Intersection of Policy and Advocacy**

*Momentum is building for LTC financing reform across states. Explore how advocates have advanced these initiatives in Hawaii, Maine, Michigan, Minnesota and Washington, as well as newly emerging activities in California.*

**LTSS System Reform and Voters' Voices**

*The California gubernatorial election brings tremendous opportunity to amplify the need for LTSS system reform to meet the needs of California's growing population of older adults and people with disabilities. Explore emerging initiatives that provide insight into voter's attitudes toward LTSS system reform, as well as expectations for California's next governor and the state Legislature.*

**CHRONIC Care Act: Making the Case for Long-Term Services and Supports in Medicare Advantage Supplemental Benefits**

*The Creating High-Quality Results and Outcomes Necessary to Improve Chronic (CHRONIC) Care Act gives Medicare Advantage plans greater flexibility to cover non-medical benefits for individuals with complex care needs. In this session, learn how to make the case for supplemental benefit options that address function, and learn how to enter into dialogue with Medicare Advantage plans in designing benefits for the LTSS population.*

## **The Coordinated Care Initiative – What have we learned and where will it go?**

*California and three other states' duals demonstration programs are scheduled to end in 2019, and Massachusetts' authority ends this year. Speakers will discuss how states are planning/implementing next steps for their health care systems for people dually eligible for Medicare and Medicaid. Hear summary results of the UCSF evaluation of the Coordinated Care Initiative before discussing a path forward in California.*

## **What About Us? Ableism and Ageism in Media and Entertainment**

*Hidden in plain sight, people with disabilities and older adults are narrowly represented in media and entertainment—often as heroes or objects of pity and rarely with their own voice or significant depth of story. In this session, discuss these depictions in the news and in shows/films. Learn how media and entertainment can help curb ableism and ageism in society, and also positively impact these populations' lives.*

## **AFTERNOON CONCURRENT WORKSHOPS**

### **Picking Up the Pace of Change for California's 5 Million Family Caregivers: From Recommendations to Policy Action**

*California has been a leader in innovations for older adults and people with disabilities, but lagged behind in addressing the needs of its 5 million caregivers. This workshop will share new recommendations from the California Task Force on Family Caregiving. In this workshop, participants will brainstorm strategies to move these recommendations forward and craft a legislative agenda that maximizes support for family caregivers.*

### **Non-Partisan Advocacy in Partisan Times**

*Do you think your nonprofit status prevents you from advocating for community change? Think again! You can legally advocate for public policy and community change at every level of government. In this workshop, learn your advocacy rights and responsibilities and legal rules related to advocacy and lobbying at the local, state, and national level. You will also learn how to continue issue advocacy during an election year, and how to engage candidates and voters on issues important to the organization in a nonpartisan manner.*

### **Training on *My Care My Choice*: A new resource for Californians with Medicare and Medi-Cal**

*Did you know that Californians with both Medicare and Medi-Cal have up to six options for their care delivery beyond the original fee-for-service approach? Many people are unaware of what is available locally, or how to consider the trade-offs among their choices. This training will provide a sneak peek at a new online resource that provides plain language information about the complex landscape of California's health care system, AND what's available by ZIP*

*code. As part of the training, attendees will be able to explore the site before its release, and offer feedback for its ongoing development.*

### **Reframing Our LTSS Efforts for Greater Impact**

*The way Americans currently think about aging creates obstacles to productive practices and policies. How can the field of aging help build a better understanding of what it will take to create a more age-integrated society? In this workshop, learn about evidence-based frames for advancing aging efforts and practice applying them to your messages and programs.*

### **Addressing Aging Portrayals on Popular TV Shows: What's Next?**

*Sometimes entertainment gets it right—depictions of aging that increase awareness and are diverse and transformative. And yet, there is always more to do. During this workshop, attendees will watch clips from several mainstream shows and films, and discuss these aging portrayals with an entertainment writer/producer, to be announced closer to the Summit. Reflect on important show themes, and identify where storylines could grow. Help shape future stories!*

### **Media Advocacy to Support Aging with Dignity and Independence**

*What is media advocacy, and how can it help shape and increase momentum for aging and disability policies? In this workshop, learn to identify and leverage media to positively shape debates on aging and disability issues and improve the health care system. Work with a trainer to develop skills, hone messages, and cultivate media strategies that can have an impact in California.*